



Cholangiocarcinoma Foundation®

Advocacy Alliance: Patient and Caregiver Support Program

2026 SPONSORSHIP PROSPECTUS

CCF kindly requests that company pledges be submitted by **January 30, 2026**. If this date does not align with your company's internal timeline, we are flexible and open to adjusting the deadline accordingly.

About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family that lost a loved one to cholangiocarcinoma, CCF has become a leading global resource in patient support, education, advocacy, and funding research. The organization's core values are patients first, collaboration, innovation, and urgency.

About our Advocacy Alliance: Patient and Caregiver Support Program

With the dedication of our staff who conducted 13,989 actions resulting in **4,378 unique contacts with the CCA community** and the support of over **243 volunteers**, CCF offers a comprehensive approach that equips patients and caregivers with the tools to help them manage their challenging cancer journey. Our advocacy programs and initiatives prioritize education, support, and engagement, and are broken into two categories: **Volunteer Engagement** and **Patient Engagement and Support**.

CCF's Advocacy Alliance Program is a collaborative partnership among CCF staff, volunteers, patients, caregivers, and sponsors. The program focuses on empowerment, education, and advocacy.

VOLUNTEER ENGAGEMENT

EMPOWERING AND ENGAGING VOLUNTEERS

RESEARCH ADVOCATES	CHOLANGIOCONNECT	CARE TEAMS	HOPE AMBASSADOR	VOLUNTEER TRAINING
<p>Trained volunteers share information with the community through various platforms.</p> <p>They review materials, serve on advisory panels, and help ensure timely access to the latest resources and treatment options.</p>	<p>One-on-one peer support from trained mentors with CCA experience, supporting patients and caregivers in their journeys.</p> <p>Since its launch in 2017, more than 1,650 patients and caregivers have been connected with a mentor.</p>	<p>A dedicated group of volunteers who advocate, educate, and spread awareness through information sharing and events.</p> <p>There are 5 CARE Teams, with locations in Chicago, Seattle, Nashville, Houston, and New England.</p>	<p>The CCF Hope Ambassador raises awareness by connecting with patients and caregivers, offering support and hope, assisting with advocacy initiatives, fundraisers, and symposia, and supporting CARE Teams.</p>	<p>After being introduced to CCF's history, mission, and programs, volunteers are matched to roles that align with their skills and interests.</p> <p>Those participating in specialized programs such as CholangioConnect and Research Advocacy receive role-specific training.</p>

PATIENT ENGAGEMENT AND SUPPORT

SUPPORTING PATIENTS THROUGH EDUCATION AND RESOURCES

NEWLY CONNECTED PROGRAM	HELPTXTS	WORKBOOKS AND PUBLICATIONS	GRIEF CARE PACK	EPIC EXPERIENCE - COLORADO
<p>Connects patients and caregivers to CCF resources, offering educational materials, monthly webinars, and a care kit. Since its 2021 launch, the program has sent over 2,652 care kits. The program's resources often prompt patients to seek second opinions, request biomarker testing, and improve their treatment experience.</p>	<p>A partnership with HelpTexts that offers a year-long program providing personalized text support for active and bereaved caregivers.</p>	<p>A CCF-developed workbook to assist patients and caregivers, featuring journal pages for tracking details and preparing questions for doctors. Plus two free resources: the Nutrition & Cholangiocarcinoma Book, available in multiple languages, and 100 Questions & Answers about CCA, offering essential information on treatment and support.</p>	<p>This pack provides practical, age-appropriate resources for families to support grieving children and young adults who have lost a loved one to CCA. It includes activities and information on navigating grief and legacy options for caregivers.</p>	<p>Epic Experience is designed for adult cancer patients, providing a week-long adventure camp that empowers survivors and caregivers to thrive beyond cancer.</p> <p>CCF offers a free week at the camp for 11 patients, covering lodging, meals, and transportation from the Denver airport.</p>

What We Can Accomplish in a Year (FY'25)



Why Become a Sponsor

Your sponsorship directly supports meaningful advocacy programs that make a tangible difference in the lives of those affected by cholangiocarcinoma. It also helps ensure that CCF remains a leading global resource in advocacy and support, making a lasting difference.

Your Sponsorship Matters

what your sponsorship can help support



Volunteer and Mentor Management

Facilitating onboarding, training, virtual meetings, background checks, and mentor/mentee connections for volunteers and mentors; administration of the CholangioConnect Mentor Facebook group and quarterly newsletter.



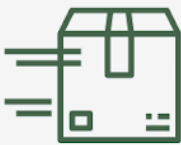
Patient and Caregiver Support

Handling requests, facilitating educational resources, webinars, patient advocate connections, and managing Newly Connected Care Kits and Patient HelpText subscriptions.



Event and Educational Material Creation

Creation and oversight of CARE Team and Hope Ambassador events, educational/promotional materials, and leadership opportunities.



Shipping and Logistics

Coordination of printing, storage, and shipping of workbooks, publications, Newly Connected and Grief Care Kits, and other patient resources.



Special Event Coordination

Coordination of Epic Experience camp attendance, including airfare for patients and caregivers.

Sponsorship Benefits and Level

First-Time Sponsors

CCF offers a discounted sponsorship rate for first-time industry partners. This program offers a meaningful way for your company to engage with the CCA community year-round, while supporting education, outreach, and advocacy efforts that directly benefit patients, caregivers, and healthcare professionals, all at a reduced rate.

SPONSORSHIP BENEFITS	DIAMOND \$130,000	GOLD \$80,000	BRONZE \$45,000	COPPER \$25,000	FIRST-TIME SPONSOR \$10,000
Logo on Epic Experience informational email	●				
Acknowledgment in Epic Experience section of CCF Annual Report	●				
Acknowledgement in an email to selected Epic Experience participants	●				
Acknowledgment in CCF Epic Experience social media posts	●				
Logo on Epic Experience registration webpage	●				
Logo featured on the CCF Biomarkers Matter webpage	●	●			
Acknowledgment via social media post regarding Grief Care Tool Kit	●	●			
Logo featured on all virtual volunteer training/meeting slide decks	●	●	●		
Logo displayed on the CCF Volunteer webpage	●	●	●		
Logo displayed on CholangioConnect mentor training manuals	●	●	●		
Logo displayed on the CCF Newly Connected webpage	●	●	●	●	●
Logo displayed on Virtual Support Group webpage	●	●	●	●	●
Logo displayed on Publications and Books webpage	●	●	●	●	●
Logo displayed on CholangioConnect webpage	●	●	●	●	●
Logo on CCF's Industry Partner webpage	●	●	●	●	●

SPONSORSHIP BENEFITS EXPLAINED

Logo on Epic Experience informational email

Your company logo will be prominently displayed on emails sent to prospective Epic Experience attendees. Through this week-long adventure camp, your sponsorship supports life-changing experiences that help participants live beyond cancer.

Acknowledgment in Epic Experience section of the CCF Annual Report

As a sponsor, your company will be recognized in the Epic Experience section of the CCF Annual Report, reaching an estimated audience of **3,000**.

Acknowledgment in an email to selected Epic Experience participants

Your company will be featured in an email from CCF to confirmed participants of Epic Experience, highlighting your role as the key funder of this transformative trip.

Acknowledgment in CCF Epic Experience social media posts

With **55,000+** social media followers, CCF offers significant exposure for your brand. Your company will be recognized in a dedicated social media post highlighting Epic Experience.

Logo on Epic Experience registration webpage

Your company logo will be prominently displayed on the CCF landing page for Epic Experience. All applicants who are applying for the program visit this page.

Logo featured on the CCF Biomarkers Matter webpage

Your company logo will be prominently displayed on CCF's Biomarkers Matter webpage. This webpage provides educational videos and resources on biomarkers, focusing on their importance for patients with cholangiocarcinoma. It highlights how biomarker testing can help guide personalized treatment options and connect patients to clinical trials.

Acknowledgement via social media post regarding Grief Care Tool Kit

Your company will be acknowledged in a dedicated social media post highlighting the Grief Care Tool Kit. The CCF Grief Care Pack provides essential support for families with children aged 2-18 who have lost a parent to cholangiocarcinoma. Each pack includes valuable resources tailored to help bereaved children and their caregivers navigate the grief process. Your sponsorship not only increases your brand visibility but also demonstrates your commitment to supporting families in their time of need, making a meaningful impact in their healing journey.

Logo featured on all virtual volunteer training/meeting slide decks

Your company logo will be featured within the presentation materials used during all volunteer trainings and meetings, offering ongoing visibility to a highly engaged group of individuals.

Logo displayed on the CCF Volunteer webpage

Your company logo will be prominently displayed on the CCF Volunteer webpage, showcasing your support for a dedicated community of volunteers who are crucial in advancing CCF's mission.

Logo displayed on CholangioConnect mentor training manuals

Your company logo will be prominently displayed on CholangioConnect mentor training manuals provided to all newly onboarded mentors. CholangioConnect is a powerful peer-to-peer platform that connects individuals affected by CCA with mentors who offer personal support and guidance throughout their journey.

"Forever grateful for our friends at CCF for providing love and support not only to Bobby during his battle, but to myself and most of all, Asher, almost 2 years later. He was thrilled to open his package in the mail today, which contained a photo album, a book for kids on loss and a very special coloring book to help us remember his Daddy, together."

- Katie, Legacy Caregiver and Grief Care Pack Recipient

Logo displayed on the CCF Newly Connected webpage

Your company logo will be prominently displayed on the CCF Newly Connected webpage. This section of the CCF website provides resources for those recently diagnosed with CCA. It offers guidance on finding specialized care, understanding treatment options like biomarker testing and clinical trials, and connecting with support networks.

Logo displayed on Virtual Support Group webpage

Your company logo will be prominently featured on the Virtual Support Group webpage, where individuals impacted by CCA connect through support groups and educational webinars. These sessions, which often feature medical professionals and disease experts, provide a unique opportunity for your brand to be associated with a valuable resource that fosters learning, connection, and support within the CCA community.

Logo displayed on the Publications and Books webpage

Your company logo will be prominently featured on the Publications and Books webpage, a valuable resource hub offering free materials for patients, caregivers, and medical professionals. These resources, including educational books, guides, and peer-reviewed information, provide essential support to those impacted by CCA, ensuring your brand is associated with vital tools that aid their journey.

Logo displayed on the CholangioConnect webpage

Your company logo will be featured on the CholangioConnect webpage. This vital peer-to-peer platform connects individuals affected by cholangiocarcinoma with mentors who offer guidance and support based on personal experience. This visibility aligns your brand with a critical resource that makes a meaningful difference in the lives of patients and caregivers.

Logo on CCF's Industry Partner webpage

Your company logo will be featured on CCF's Industry Partner webpage, a dedicated space that highlights the vital role of industry collaborators in advancing research, education, and patient support. Patients, caregivers, researchers, and healthcare professionals seeking trusted resources and partners in the cholangiocarcinoma space regularly visit this webpage.

"I can't say enough about how much it has meant to be connected to someone else who has this rare type of cancer. I felt very lonely before I connected with the Cholangiocarcinoma Foundation and my mentor, in particular. The advice has also informed my treatment to such an extent, it might even be considered life-saving."

- CholangioConnect Mentee

"My connection with CCF and specifically the CholangioConnect program has helped me to feel... as the name implies...connected to someone that understands where I am at and where I may be headed. It has given me a sense of belonging to a bigger unit than just myself. As I sit and contemplate all that CCF has done for me in the past few months, I really don't know where I would be now without the connection."

- CholangioConnect Mentee

CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.