



Cholangiocarcinoma Foundation®



2026 CCF Annual Conference **SPONSORSHIP PROSPECTUS** May 1-3, 2026

About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family that lost a loved one to cholangiocarcinoma, CCF has become a leading global resource in patient support, education, advocacy, and funding basic, clinical, and translational research. The organization's core values are patients first, collaboration, innovation, and urgency.

About our 13th Annual Conference

For 13 years, CCF's Annual Conference has continued to serve as a crucial platform that brings together more than **1,000 diverse stakeholders**, including patients, caregivers, clinicians, and researchers, to learn about the latest research advancements in the prevention, diagnosis, treatment, and cure of cholangiocarcinoma. Our 13th Annual Conference will be held on **May 1-3, 2026**, at the **Salt Palace Convention Center** in Salt Lake City, Utah.

This year's Conference holds special significance as we celebrate **CCF's 20th anniversary**—a major milestone in our commitment to collaboration, education, and progress.

This gathering plays a pivotal role in creating interactive sessions and knowledge-sharing opportunities. The three-day conference facilitates the dissemination of cutting-edge research findings and clinical advancements, fostering a deeper understanding of the complexities of cholangiocarcinoma. By incorporating real-life patient experiences and insights from caregivers, the conference enables a comprehensive exploration of the challenges faced by individuals battling this disease, thus guiding the development of tailored support services and effective treatment strategies.

Additionally, the conference acts as a catalyst for collaborative initiatives, encouraging interdisciplinary dialogue and fostering meaningful partnerships among stakeholders. This ultimately propels the advancement of patient care and pursues innovative solutions to improve outcomes for bile duct cancer patients. Attendees can network with one another, building relationships and sharing resources to better address the needs of those affected by cholangiocarcinoma.

"The CCF Annual Conference is like no other. Not only are the leading experts in attendance in a more intimate setting, but the Conference provides the opportunity to meet the patients we serve to understand this disease through their eyes. I always come away from the meeting with a deeper, more nuanced understanding of the struggles the patients face and with ideas on how we can support them."

- CCF Industry Partner

2025 Annual Conference Highlights



29
COUNTRIES
REPRESENTED



45
STATES
REPRESENTED



11
RESEARCH FELLOWSHIPS
AWARDED*

including 2 funded by
industry partners



34 / 23
USA / INT'L
PATIENT SCHOLARSHIPS

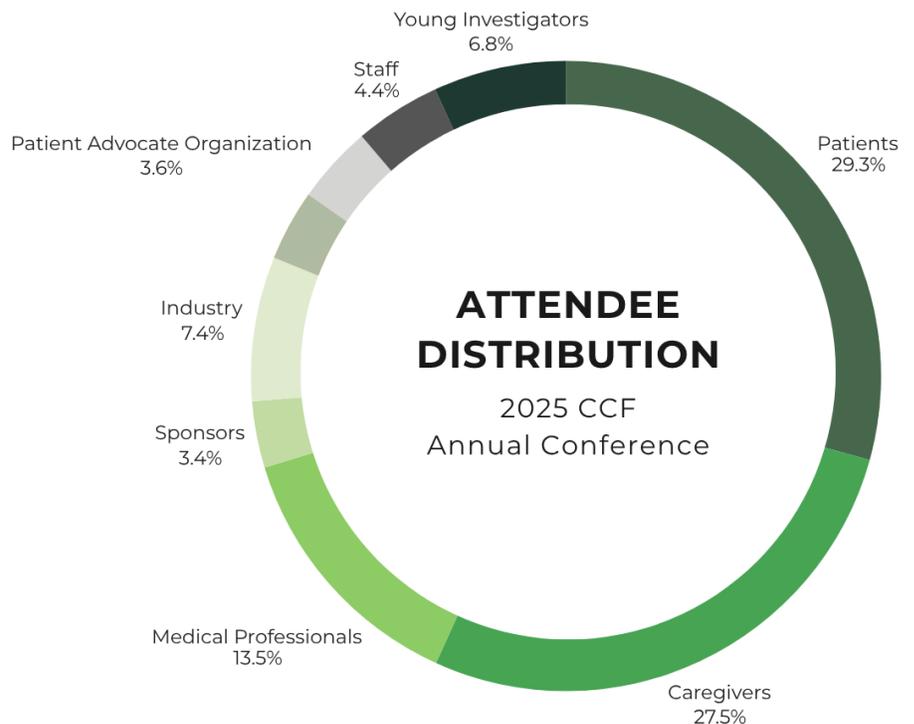


801
ATTENDED



57
RESEARCH POSTERS
PRESENTED

CCF conducted an International Consensus on Research Priorities via **10 specialized Working Groups**, where participants evaluated the current state of science and proposed focused, high-impact areas for future research funding. CCF will develop a single manuscript summarizing the priorities and submit it to a **peer-reviewed journal**, advancing visibility, funding, and progress.



Why Become a Sponsor

The CCF Annual Conference provides a unique platform for your organization to enhance your company's visibility within the CCA community while fostering meaningful connections with key stakeholders. Companies can have exposure to attendees before, during, and after the three-day conference, including pre-event communications, event interactions, and event follow-up.

Multiple levels of sponsorship are available to meet diverse marketing needs. Benefits may include presentation opportunities, patient engagement experiences, live exhibit space, and exposure to our **54,000+** social media followers, **30,000+** email subscribers, and **332,000** annual website visitors.

First-Time Sponsors

CCF offers a discounted sponsorship rate for first-time industry partners interested in supporting our Annual Conference. This is a unique opportunity to showcase your commitment to the CCA community, share information about your clinical trial or therapy in a trusted setting, and build meaningful connections with those most impacted by the disease, all at a reduced rate.

Sponsorship Benefits & Levels	REDWOOD \$160,000	OAK \$75,000	CEDAR \$30,000	MAPLE \$15,000	FIRST-TIME SPONSOR \$10,000
Branded Meeting Room Naming Rights	●				
Recognition at Awards Ceremony	●				
Premium Exhibit Booth Placement	●				
Recognition at Patient & Caregiver Welcome Event	●				
Opportunity to speak at Patient & Caregiver Welcome Event	●	●			
Logo on Water Bottles	●	●			
Sponsor of EPIC Session	●	●			
Logo on Ribbon Wall	●	●	●		
Recognition at Badge Decoration Station	●	●	●		
Literature and/or Branded Items in Attendee Bags	4 Pieces	3 Pieces	1 Piece		1 Piece
In-Person Exhibitor Booth and Two Chairs	●	●	●		●
Logo on Annual Conference Online Agenda	●	●	●	●	
Recognition on Event Signage, Correspondence, and Promotion Material	●	●	●	●	
Dedicated Logo Space on the CCF Registration Page	Large	Medium	Small	X-Small	X-Small
Ad in Printed and Digital Programs	Full Page	1/2 Page	Logo Only	Logo Only	Logo Only
Logo on Banner Signage	Large	Large	Small	Small	Small
Complementary Registrations	8	6	3	2	2

Add Ons

- Sponsor of EPIC Session
\$15,000
- Second In-Person Exhibitor Booth and Two Chairs
\$15,000
- Industry Forum
\$15,000
- Sponsor of All-Day Coffee Bar (3 Days)
\$15,000
- In-Person Exhibitor Booth and Two Chairs (Maple Level Only)
\$5,000
- Opportunity to speak at Patient and Caregiver Welcome Event
\$5,000
- CCF Patient Scholarship Program (75 Available)
\$1,736-\$3,795
- CCF Volunteer and Mentor Scholarship Program (45 Available)
\$1,736-\$2,795
- Young Researcher Travel Award (10 Available)
\$1,800
- Additional Registration
\$500
- Patient Advisory Board
Contact Us

For more information, contact Kaylin Allenbrand, Director of Corporate Sponsorships, kaylin.allenbrand@curecca.org

SPONSORSHIP BENEFITS EXPLAINED

Branded Meeting Room Naming Rights

Gain exclusive naming rights to a designated meeting or breakout room at the Salt Palace Convention Center. This high-visibility opportunity positions your brand front and center for all attendees entering the space, reinforcing your commitment to the cholangiocarcinoma community.

- Company name on onsite signage, agendas, and digital platforms
- Logo on the welcome sign

Recognition at the Awards Ceremony

The CCF Awards Ceremony is a meaningful celebration that honors the researchers, advocates, and donors driving progress in the fight against cholangiocarcinoma. This special evening brings together the entire conference community to recognize outstanding contributions and shared achievements.

- Logo on table tents
- Logo on the welcome sign
- Recognition during Awards Ceremony presentation

The CCF Annual Conference is a truly unique event as it provides an opportunity for sponsors to interact with the entire cholangiocarcinoma patient community. Engaging with this community further motivates and drives our team to find treatment options that can help make a meaningful difference in their lives.

- CCF Industry Partner

Premium Exhibit Booth Placement

Sponsors receive priority exhibit booth placement in the exhibitor hallway, ensuring maximum visibility. This high-traffic area offers ideal engagement with patients, caregivers, researchers, and healthcare professionals.

Recognition at Patient and Caregiver Welcome Event

Kicking off our Annual Conference, this event brings together over 300 patients and caregivers, offering a welcoming space to connect. Your company will gain strong visibility with this large, engaged audience.

- Logo on table tents
- Logo on the welcome sign

Opportunity to Speak at Patient and Caregiver Welcome Event

This private, patient- and caregiver-only event provides industry partners with a unique platform to build trust and humanize the work being done in drug development. Each sponsor will have up to 5 minutes to introduce their company, share relevant trial or treatment information, and invite attendees to visit their exhibit booth—helping bridge the gap between patients and the pharmaceutical community in a meaningful, personal way.

Logo on Water Bottles

Stay refreshed and memorable! The sponsor's logo will be prominently placed on water bottles provided to all conference attendees. These bottles will be carried throughout the event and beyond, offering continuous brand exposure.

Logo on Ribbon Wall

Sponsoring the ribbon wall at our Conference offers your company an exclusive opportunity to gain visibility in a highly trafficked area. Every attendee, whether patient, caregiver, researcher, or healthcare professional, will visit this area to pick up labels that signify their role, ensuring repeated exposure to your brand throughout the event.

Recognition at Badge Decoration Station

The Badge Decoration Station is a fun, interactive space where attendees can personalize their conference badges with stickers, pins, and creative flair—sparking conversation and connection in a relaxed, welcoming environment. Your company will be prominently recognized at the station, offering high visibility and positive brand association.

Literature and/or Branded Items in Attendee Welcome Bags

Enhance your visibility by providing marketing materials or small branded items to be included in the attendee welcome bags. Suggested branded items include brochures, pamphlets, lip balm, hand sanitizer, or other small personal items, ensuring your brand is remembered by attendees long after the conference. The number of allowed items is dependent upon your sponsorship level.

In-Person Exhibitor Booth and Two Chairs

As a sponsor, you'll receive an in-person exhibitor booth with two chairs at our Annual Conference, which averages 600 attendees. Sponsors provide branded tablecloths and display samples or literature, creating a valuable chance to engage directly with patients, caregivers, and other attendees.

Logo on Annual Conference Online Agenda

Your company logo will be displayed on CCF's Annual Conference agenda webpage, where attendees can easily access event schedules, speaker information, and session details, ensuring consistent exposure to your brand throughout the conference

Recognition on Event Signage, Correspondence, and Promotional Materials

- Logo displayed on:
 - The digital event invitation
 - The registration confirmation email
 - The post-event thank you email/survey
 - Event welcome and commencement slide deck
 - Conference program
- Sponsorship acknowledgment on LinkedIn from a CCF executive team member after the event

Dedicated Logo Space on the CCF Registration Page

As a sponsor, your company's logo will be featured in the Sponsors section of the CCF Annual Conference registration webpage. This prime placement provides visibility, ensuring every live and virtual attendee engages with your brand during registration. It's a valuable opportunity to showcase your support and reach a highly targeted audience right from the start!

Ad in Printed and Digital Programs

As a sponsor, your company can showcase its brand with a full-page, half-page, quarter-page, or logo-only advertisement in our printed and digital programs. This prime advertising space offers lasting visibility, ensuring your message reaches a highly engaged audience throughout the event.

Logo on Banner Signage

Your logo will appear on banner signage in the main registration and gathering area. Positioned in a high-traffic zone, the banner ensures maximum exposure and continuous visibility to all Conference attendees.

Complimentary Registrations

Sponsors may bring representatives to meet patients, caregivers, advocates, and industry personnel at the Annual Conference. They will also staff the exhibitor booth. Registration limits depend on sponsorship level, with extras available for purchase.

ADD-ON

Sponsor of EPIC Session

The Engaging Patients in Cholangio (EPIC) initiative is designed to educate, engage, and empower patients and caregivers to make informed healthcare decisions. EPIC sessions offer a unique opportunity for open dialogue between patients, caregivers, and pharmaceutical and biotech industry representatives. These round-table discussions cover clinical trials, drug development, side effect management, data updates, and the cholangiocarcinoma drug pipeline.

Industry Council members are automatically invited to attend as part of their membership.

- Logo on the EPIC digital invitation
- Logo on EPIC Session welcome sign
- Logo on EPIC Session welcome slide

ADD-ON

Second In-Person Exhibitor Booth and Two Chairs

Sponsor will receive an additional table/booth with two chairs for the exhibit hall, in addition to the one table/booth and two chairs already included with the sponsorship. The sponsor is responsible for branded tablecloths and displaying product samples and literature.

ADD-ON

Industry Forum

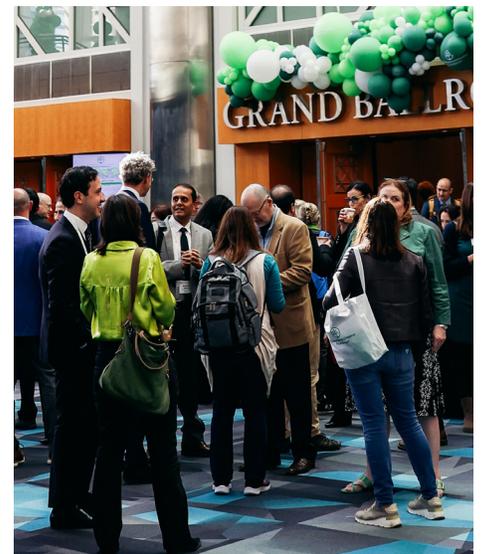
The Industry Forum allows companies to present research, clinical trials, educational initiatives, or commercial programs to a panel of key opinion leaders (KOLs) in cholangiocarcinoma through CCF's International Cholangiocarcinoma Research Network (ICRN), a global consortium of 429 members from 206 institutions in 34 countries. Each 30-minute session includes a 15-minute presentation followed by 15 minutes of Q&A and feedback from ICRN members. The ICRN's 30–40 attendees typically include clinical investigators, medical and radiation oncologists, Phase I specialists, surgeons, scientists, and patient advocates. This multidisciplinary group provides companies with comprehensive, global insight into their trials or treatment strategies.

ADD-ON

Sponsor of All-Day Coffee Bar (3 Days)

Sponsor the all-day coffee bar (10 hours/day), a high-traffic area visited throughout the Conference, to keep attendees energized. Sponsorship includes naming rights (e.g., "Coffee powered by [NAME]") featuring your company's logo, offering continuous visibility and brand reinforcement in a central networking hub.

- Naming rights and company logo on table sign or table tents



ADD-ON

In-Person Exhibitor Booth and Two Chairs (Maple-Level Only)

Sponsor will receive a table/booth with two chairs for the exhibit hall. The sponsor is responsible for branded tablecloths and displaying product samples and literature.

ADD-ON

Opportunity to Speak at Patient and Caregiver Welcome Event

This private, patient- and caregiver-only event provides industry partners with a unique platform to build trust and humanize the work being done in drug development. Each sponsor will have up to 5 minutes to introduce their company, share relevant trial or treatment information, and invite attendees to visit their exhibit booth, helping bridge the gap between patients and the pharmaceutical community in a meaningful, personal way.

ADD-ON

CCF Patient Scholarship Program (75 Available)

The CCF Patient Scholarship program provides financial support to domestic and international patients to attend CCF's Annual Conference. Scholarships help cover travel, accommodations, airfare, and local transportation, ensuring patients worldwide can participate. The program empowers patients with access to the latest medical insights, peer support, and resources, enabling them to take an active role in their care. Awards are based on need and foster a diverse, inclusive conference environment.

- Logo placement in the scholarship award email
- Inclusion on the patient scholarship slide
- Recognition on the Annual Conference webpage
- Dedicated social media post

Just a note to say how grateful I am to have been chosen as a recipient of the scholarship to attend the 2025 CCF Conference. I came home with a wealth of information and amazing contacts. Being able to connect with top doctors, scientists, researchers, and patients all under one roof has brought me hope and a path forward in my journey with CCA.

- Maria, Patient with CCA

ADD-ON

Volunteer and Mentor Scholarship Program (45 Available)

The CCF Volunteer and Mentor Scholarship Program offers financial support for dedicated individuals attending the Annual Conference, covering travel, lodging, airfare, and local transportation. Open to domestic and international applicants, these need-based scholarships help experienced advocates, mentors, and volunteers participate, share insights, and strengthen the community.

- Logo in the award email
- Inclusion on the scholarship slide
- Recognition on the Annual Conference webpage
- Dedicated social media post

ADD-ON

Young Researcher Travel Award

CCF is committed to developing the next generation of expert clinicians and scientists focused on cholangiocarcinoma. Support early-career researchers to attend CCF's 13th Annual Conference with a \$1,800 award (per researcher, up to 10 awards) to cover travel, accommodation, and registration expenses. Investing in these emerging professionals helps your company be a part of cultivating the next generation of senior researchers

ADD-ON

Additional Registration

Includes the addition of one Annual Conference registrant representing the Sponsoring company.

ADD-ON

Patient Advisory Board

CCF offers the opportunity to organize a customized Patient Advisory Board based on the specific needs of our industry partners. These panels can include either international or U.S.-based patients and caregivers, and may be designed as a private session for a single company or structured as a multi-sponsor forum involving several organizations. Participants provide valuable feedback and insights to inform clinical, educational, or commercial initiatives.

CCF will coordinate, host, and facilitate the advisory board meeting, which typically lasts 2 hours and is moderated by CCF's Chief Patient Officer, Melinda Bachini. Panels generally consist of 6–8 individuals with diverse experiences, treatment stages, and backgrounds to ensure a well-rounded discussion.

If you are interested in hosting a Patient Advisory Board, please contact us to explore how we can support your objectives.



CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.

Thank you to our 2025 Annual Conference Sponsors

Redwood Level Sponsor



Aspen Level Sponsors



Cedar Level Sponsors



Maple Level Sponsors

