



Cholangiocarcinoma  
Foundation®

## Team CCF Marathons

### 2026 SPONSORSHIP PROSPECTUS

To receive **Early Bird Sponsorship** benefits—including your company logo on the training shirt and race singlet—pledges must be submitted by **March 10, 2026**. Pledges received after this date but no later than **June 1, 2026** are still welcome; however, inclusion on the training shirt and race singlet cannot be guaranteed.

### About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family that lost a loved one to cholangiocarcinoma, CCF has become a leading global resource in patient support, education, advocacy, and funding basic, clinical, and translational research. The organization's core values are patients first, collaboration, innovation, and urgency.

### About Team CCF

Team CCF began in 2016 to raise money through athletic events for the Cholangiocarcinoma Foundation. Over the years, Team CCF has participated in numerous races, such as the TCS New York City Marathon, Bank of America Chicago Marathon, Denver/Colfax Marathon, Philadelphia Marathon, Los Angeles Marathon, and the Monumental Indianapolis Marathon.

Since 2016, over **430 athletes** have participated in **48 athletic events** nationwide, raising over **\$1.85 million in funds** for cholangiocarcinoma research and patient services. Team CCF enables community members to connect, share their experiences, and make a positive change while participating in an event promoting physical and emotional wellness.



### Why Become a Sponsor

As a 501(c)(3) nonprofit organization, your support is crucial to our mission. Sponsorship of our program helps cover the costs of essentials such as race bibs, team shirts, singlets, team meals, and promotional items for our participants for the **2026 Bank of America Chicago Marathon (Sunday, October 11, 2026)** and the **TCS New York City Marathon (Sunday, November 1, 2026)**. By partnering with us, your sponsorship ensures that funds raised by our teams go directly to benefit patients with CCA, amplifying the impact of their efforts. As a sponsor, you will also have the opportunity to connect with a diverse group of CCA stakeholders attending the events, including CCF staff, CARE Team volunteers and our Hope Ambassador, CCF Board Members, CCA patients and caregivers, as well as physicians and researchers.

## What your sponsorship can help support

- Charity fee for marathon charity bib race entries
- Official team race singlets for all CCF marathon team runners
- Travel and hotel for CCF staff
- Official team training shirts for all CCF marathon team runners
- Shipping of gear and team shirts to the Chicago and NYC teams

## Sponsorship Benefits and Levels

### First-Time Sponsors

CCF offers a discounted sponsorship rate for first-time industry partners interested in supporting Team CCF. This is a unique opportunity to showcase your commitment to the cholangiocarcinoma community while connecting with patients, caregivers, and advocates who are passionate about running for a cause. Your support helps fuel their efforts and demonstrates your dedication to making a meaningful impact, all at a reduced rate.

SPONSORSHIP BENEFITS	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000	FIRST-TIME SPONSOR \$5,000
Company recognition at the Chicago and NYC marathon luncheons	●			
Company logo displayed on table tents at Chicago and NYC luncheons	●			
Company logo displayed on banner inside Chicago Marathon tent	●			
Branded items included as runner gifts at Chicago and NYC marathons	●	●		●
Company logo displayed on singlets for Chicago and NYC marathons <b>EARLY BIRD SPONSORSHIP ONLY</b>	●	●	●	
Company logo displayed on training t-shirts for Chicago and NYC marathons <b>EARLY BIRD SPONSORSHIP ONLY</b>	●	●	●	
Company acknowledgment and logo on Team CCF webpage	●	●	●	●
Company acknowledgement and logo on Chicago and NYC marathon fundraising webpages	●	●	●	
Company acknowledgement in Chicago and NYC marathon press release	●	●	●	●
Company acknowledgment in CCF Monthly Newsletter	●	●	●	●
Company acknowledgement on one CCF social media post related to Chicago and NYC marathons	●	●	●	●

## SPONSORSHIP BENEFITS EXPLAINED

### Company recognition at the Chicago and NYC marathon luncheons

Held the day before each major marathon, these intimate luncheons unite CCF runners, volunteers, patients, caregivers, board members, physicians, and researchers. Your company will be recognized during the event, gaining visibility among influential stakeholders while aligning with a passionate and resilient community. This setting fosters meaningful connections and lasting impressions, reinforcing your support for CCF's mission.

### Company logo displayed on table tents at Chicago and NYC luncheons

Each luncheon attracts around 50-70 attendees, providing excellent networking opportunities. As a sponsor, your company logo will be prominently displayed on table tents at each marathon luncheon, ensuring your brand gains visibility among engaged participants.

"In every race, my stride is fueled by my mom's memory. She's the reason I lace up my shoes and keep pushing forward. Team CCF allows me to play a small but meaningful role in the fight against this awful cancer."

- Diana Park, Bereaved Caregiver

The Chicago Marathon luncheon will be held on **October 10, 2026**, and the NYC Marathon luncheon will be held on **October 31, 2026**.

### Company logo displayed on banner inside the Chicago Marathon tent

The CCF tent is located at Charity Row, Mile 15, a high-traffic area that's a popular gathering spot for family, friends, and CCF/CCA supporters. It's the perfect place to cheer on runners and show their support!

**NOTE:** Tents are unavailable at the NYC marathon

### Branded items included as runner gifts at the Chicago and NYC marathons

Your company can enhance its visibility by providing small branded items to be provided to the runners for both the Chicago and NYC marathons. Suggested items include water bottles, chapstick, hand sanitizer, sweat towels, sweatbands, temporary tattoos, and more, ensuring your brand is remembered by participants long after the race.

**NOTE:** All materials must be shipped to Meredith McGuffage, Community Fundraising and Events Coordinator ([meredith.mcguffage@cholangiocarcinoma.org](mailto:meredith.mcguffage@cholangiocarcinoma.org)), by **Monday, September 20, 2026**. If materials are not received by this date, CCF cannot guarantee the items will be included in the gift bags.

### Company logo displayed on singlets for the Chicago and NYC marathons

#### EARLY BIRD SPONSORSHIP ONLY

Your company logo will be prominently displayed on the back of singlets worn by every CCF Marathon Team runner during the marathons, offering excellent visibility and brand exposure throughout the event. This benefit is only available to companies that have executed an agreement with CCF by **March 10, 2026**.



### Company logo displayed on training t-shirts for Chicago and NYC marathons

#### EARLY BIRD SPONSORSHIP ONLY

Promote your brand while raising CCA awareness as runners train. Your company logo will be featured on the back of training t-shirts, which participants receive at the start of their 18-week training program in June, providing ongoing visibility throughout their preparation. This benefit is only available to companies that have executed an agreement with CCF by **March 10, 2026**.



### Company acknowledgment and logo on Team CCF webpage

Your company logo will be prominently featured on CCF's [Team CCF webpage](#), offering valuable exposure and showcasing your support for the marathon.

### Company acknowledgement and logo on Chicago and NYC marathon fundraising webpages

Your company logo will be prominently displayed on the fundraising webpages for both the [Chicago](#) and [NYC](#) marathons, offering strong visibility to donors, participants, and supporters.

### Company acknowledgment in the Chicago and NYC marathon press release

Your company will be recognized as a sponsor of Team CCF for both marathons in all press releases, enhancing your brand visibility and highlighting your commitment to the cause.

### Company acknowledgment in CCF Monthly Newsletter

CCF's Monthly Newsletter reaches an audience of **36,800** recipients. Your company will be acknowledged in one CCF Monthly Newsletter following the conclusion of the Chicago and NYC marathons, with two dedicated posts for each marathon, published in October and November.

"Every mile is a tribute to my mom's courage and a promise to families still searching for answers...THIS is what "hope" really is. Running for Team CCF isn't just about finishing a race. It's about showing up—for my mom, for the patients she guides, and for everyone refusing to let cancer write their story. It's proof that no one fights alone, and that hope can change lives when put into action."

- Krissy Schafer, Caregiver

### Company acknowledgment on one CCF social media post related to Chicago and NYC marathons

With **54,000+** social media followers, CCF offers significant exposure for your brand. As a sponsor of Team CCF for both marathons, your company will be prominently acknowledged across our social media platforms, amplifying your reach and impact.

CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.