



# Cholangiocarcinoma Foundation®

## Advocacy Alliance: Patient & Caregiver Support Program 2026 SPONSORSHIP PROSPECTUS

### About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family that lost a loved one to cholangiocarcinoma, CCF has become a leading global resource in patient support, education, advocacy, and funding research. The organization's core values are patients first, collaboration, innovation, and urgency.

### About our Advocacy Alliance: Patient and Caregiver Support Program

CCF's Advocacy Alliance Program is a collaborative partnership among CCF staff, volunteers, patients, caregivers, and sponsors. The program focuses on empowerment, education, and advocacy.

With the dedication of our staff who conducted 13,989 actions resulting in 4,378 unique contacts with the CCA community and the support of over 243 volunteers, CCF offers a comprehensive approach that equips patients and caregivers with the tools to help them manage their challenging cancer journey. Our advocacy programs and initiatives prioritize education, support, and engagement, and are broken into two categories: Volunteer Engagement and Patient Engagement and Support.

### VOLUNTEER ENGAGEMENT EMPOWERING & ENGAGING VOLUNTEERS

| RESEARCH ADVOCATES   | CHOLANGIOCONNECT   | CARE TEAMS   | HOPE AMBASSADOR  | VOLUNTEER TRAINING  |
|--|--|--|--|---|
| Volunteers <b>share reliable information</b> through community platforms, <b>serve on advisory panels</b> , and help ensure timely access to the <b>latest research and treatments</b> . Their insights guide CCF programs and strengthen the patient voice in research. | Provides <b>one-on-one peer support</b> from trained mentors who understand the CCA journey. Since 2017, <b>more than 1,650 patients and caregivers</b> have been matched with mentors offering <b>empathy, encouragement, and shared experience</b> . | Regional volunteers who <b>advocate, educate, and spread awareness</b> through outreach and events. <b>Five CARE Teams</b> —Chicago, Seattle, Nashville, Houston, and New England—build <b>strong local connections and community engagement</b> . | Represents CCF by <b>connecting with patients and caregivers</b> , offering <b>support, sharing stories, and promoting awareness</b> . Ambassadors assist with <b>fundraisers, symposia, and advocacy programs</b> across the CCF community. | New volunteers learn about CCF's mission, programs, and roles that best match their skills. Those joining <b>specialized programs</b> , such as Research Advocacy or CholangioConnect, receive <b>focused, ongoing training</b> . |

### PATIENT ENGAGEMENT & SUPPORT SUPPORTING PATIENTS THROUGH EDUCATION & RESOURCES

| NEWLY CONNECTED PROGRAM  | WORKBOOKS & PUBLICATIONS   | GRIEF CARE PACK   |
|--|--|---|
| Connects patients & caregivers to CCF resources, monthly webinars, and care kits. Since 2021, <b>more than 2,650 kits</b> have been sent, inspiring patients to <b>seek second opinions</b> and <b>biomarker testing</b> . | Tools to help patients and caregivers <b>stay organized and informed</b> . Includes a journaling workbook plus Nutrition & Cholangiocarcinoma and other essential free guides. | Provides <b>age-appropriate resources</b> for grieving families after a CCA loss. Includes <b>activities, legacy projects, and guidance</b> for children, young adults, and caregivers <b>navigating grief together</b> . |

#### For more information, contact:

Kaylin Allenbrand, Director of Corporate Partnerships, [kaylin.allenbrand@curecca.org](mailto:kaylin.allenbrand@curecca.org)

## What We Can Accomplish in a Year (FY'25)



**1,082**  
NEWLY DIAGNOSED KITS  
DISTRIBUTED



**338**  
NUTRITION BOOK  
DIGITAL DOWNLOADS



**295**  
100 Q&A BOOK  
DIGITAL DOWNLOADS



**64**  
GRIEF CARE KITS  
REQUESTED



**66**  
NEW VOLUNTEERS  
ONBOARDED



**20**  
RESEARCH ADVOCATES  
ONBOARDED



**36**  
MENTORS  
ONBOARDED



**292**  
PATIENTS & CAREGIVERS  
MATCHED WITH MENTOR



**9**  
VOLUNTEER  
TRAININGS



**11**  
EPIC CAMP  
SCHOLARSHIPS



**7**  
CARE TEAM  
EVENTS

## Why Become a Sponsor

Your sponsorship directly supports meaningful advocacy programs that make a tangible difference in the lives of those affected by cholangiocarcinoma. It also helps ensure that CCF remains a leading global resource in advocacy and support, making a lasting difference.

## Your Sponsorship Matters

Sponsorship can make a lasting impact, your support fuels programs that educate, connect and empower the entire cholangiocarcinoma community.



### Volunteer & Mentor Management

Facilitates onboarding, training, and background checks for volunteers and mentors. Oversees virtual meetings, mentor connections, and the CholangioConnect Mentor Facebook group and newsletter.



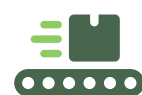
### Patient & Caregiver Support

Coordinates educational materials, webinars, and advocate connections. Manages Newly Connected Care Kits, ensuring patients and caregivers receive timely support.



### Event & Educational Material Creation

Oversees CARE Team and Hope Ambassador events, creates educational and promotional materials, and manages leadership opportunities that advance CCF's awareness and engagement.



### Shipping & Logistics

Manages printing, storage, and shipping of workbooks, publications, and care kits, ensuring efficient delivery of Newly Connected and Grief Care Kits and other CCF resources.

## For more information, contact:

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## Sponsorship Benefits & Levels

### First Time Sponsors

CCF offers a discounted sponsorship rate for first-time corporate partners. This program offers a meaningful way for your company to engage with the CCA community year-round, while supporting education, outreach, and advocacy efforts that directly benefit patients, caregivers, and healthcare professionals, all at a reduced rate.

|   | Diamond   | Gold     | Bronze   | Copper   | First-Time Sponsor |
|---|-----------|----------|----------|----------|--------------------|
| Sponsorship Benefits  | \$130,000 | \$80,000 | \$45,000 | \$25,000 | \$10,000           |
| 1 Logo displayed on the CCF Newly Connected webpage   | ◆         | ◆        | ◆        | ◆        | ◆                  |
| 2 Logo displayed on Virtual Support Group webpage   | ◆         | ◆        | ◆        | ◆        | ◆                  |
| 3 Logo displayed on Publications and Books webpage  | ◆         | ◆        | ◆        | ◆        | ◆                  |
| 4 Logo on CholangioConnect webpage  | ◆         | ◆        | ◆        | ◆        | ◆                  |
| 5 Logo on CCF's Corporate Partner webpage   | ◆         | ◆        | ◆        | ◆        | ◆                  |
| 6 Logo featured on all virtual volunteer training/meeting slide decks                                 | ◆         | ◆        | ◆        | ◆        |                    |
| 7 Logo displayed on the CCF Volunteer webpage   | ◆         | ◆        | ◆        | ◆        |                    |
| 8 Logo displayed on CholangioConnect mentor training manual/s   | ◆         | ◆        | ◆        | ◆        |                    |
| 9 Logo featured on the CCF Biomarkers Matter webpage  | ◆         | ◆        | ◆        |          |                    |
| 10 Acknowledgment via social media post regarding Grief Care Tool Kit                                 | ◆         | ◆        | ◆        |          |                    |
| 11 Logo on Virtual TwistShop informational email  | ◆         |          |          |          |                    |
| 12 Acknowledgement in the TwistShop section of CCF Annual Report                                      | ◆         |          |          |          |                    |
| 13 Acknowledgement in Support Group email under scheduled TwistShop date/time each month (6-7 months) | ◆         |          |          |          |                    |
| 14 Acknowledgement in CCF TwistShop Support Group social media posts                                  | ◆         |          |          |          |                    |
| 15 Logo on TwistShop Support Group registration webpage (monthly)                                     | ◆         |          |          |          |                    |

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## Sponsorship Benefits Explained

### 1 Logo Displayed on the CCF Newly Connected Webpage

Your logo is featured on the Newly Connected webpage, which provides vital resources and guidance for newly diagnosed patients and their caregivers.

### 2 Logo Displayed on Virtual Support Group Webpage

Your company logo is featured on the Virtual Support Group webpage, aligning your brand with trusted resources that foster education and community support.

### 3 Logo Displayed on the Publications and Books Webpage

Your logo is displayed on the Publications and Books webpage, home to CCF's free guides and materials for patients, caregivers, and professionals.

"I can't express how much it's meant to connect with someone else who shares this rare cancer. Before finding the Cholangiocarcinoma Foundation and my mentor, I felt so alone. Their guidance has even helped shape my treatment—possibly in a life-saving way."

- CholangioConnect Mentee

### 4 Logo Displayed on the CholangioConnect Webpage

Your logo is featured on the CholangioConnect webpage, a platform connecting patients and caregivers with trained mentors who provide personal guidance.

### 5 Logo on CCF's Corporate Partner Webpage

Your company logo appears on the Corporate Partner webpage, recognizing your leadership in advancing research, education, and patient support.

### 6 Logo Featured on All Virtual Volunteer Training/Meeting Slide Decks

Your logo appears on slide decks used in all volunteer trainings and meetings, providing ongoing visibility to CCF's dedicated volunteer network. This consistent presence reinforces your company's support for our mission and recognition among those who help drive it forward.

### 7 Logo Displayed on the CCF Volunteer Webpage

Your company logo appears on the Volunteer webpage, showcasing your support for those who help advance awareness, education, and advocacy.

### 8 Logo Displayed on CholangioConnect Mentor Training Manuals

Your logo appears on CholangioConnect mentor manuals, connecting your brand to a program that empowers patients and caregivers through meaningful peer mentorship, guidance, and shared experience within the CCF community.

### 9 Logo Featured on the CCF Biomarkers Matter Webpage

Your logo is displayed on CCF's Biomarkers Matter webpage, which educates patients on biomarker testing and its role in guiding personalized treatment options.

### 10 Acknowledgment via Social Media Post Regarding Grief Care Tool Kit

Your company will be featured in a social media post highlighting the Grief Care Tool Kit, a CCF program supporting families and children coping with loss.

"So grateful to our friends at CCF for their love and support—not only for Bobby, but for me and Asher. He was so excited to open a package with a photo album, a book on loss, and a special coloring book to remember his Daddy."

- Katie, Legacy Caregiver and Grief Care Pack Recipient

### 11 Logo on Virtual TwistShop informational email

Your company logo will be prominently displayed on emails sent to the CCF patient community announcing the TwistShop Support Group. TwistShop programs are non-clinical, creative arts therapy-focused workshops that promote healing, relaxation, and emotional recovery through art-based interventions that are designed to reduce symptoms of depression, anxiety, and stress related to cancer.

### 12 Acknowledgment in the TwistShop section of CCF Annual Report

As a sponsor, your company will be recognized in the TwistShop Support Groups section of the CCF Annual Report, reaching an estimated audience of 3,000.

### 13 Acknowledgment in Support Group email under scheduled TwistShop date/time each month (6-7 months)

Your company will be featured in an email from CCF to confirmed registrants of TwistShop Support Group, highlighting your role as key supporters of long-term survivors of cholangiocarcinoma in this setting as patients navigate cancer survivorship.

### 14 Acknowledgment in CCF TwistShop Support Group Social Media Posts

With 55,000+ social media followers, CCF offers significant exposure for your brand. Your company will be recognized in a dedicated social media post highlighting TwistShop Support Groups.

### 15 Logo on TwistShop Support Group Registration Webpage (monthly)

Your company logo or name will be prominently displayed on the Zoom registration page for the TwistShop Support Group.

CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.

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