



Cholangiocarcinoma
Foundation®

CHOLANGIOCARCINOMA AWARENESS MONTH

2027 Sponsorship Prospectus

About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family who lost a loved one to the disease, CCF has grown into a global leader in patient support, education, advocacy, and funding basic, clinical, and translational research. CCF's core values are patients first, collaboration, innovation, and urgency.

About CCA Awareness Month

CCA Awareness Month is observed each February to raise awareness of cholangiocarcinoma and elevate the experiences of patients, caregivers, and families. Through storytelling, education, advocacy, community events, landmark lightings, and digital outreach, the campaign brings the CCA community together around a shared mission of support and progress. The momentum extends beyond February, helping drive year-round engagement in education, advocacy, volunteerism, and community programs.

Why Become a Sponsor

CCA Awareness Month gives your company a highly visible, mission-driven platform to demonstrate its commitment to the cholangiocarcinoma community while helping expand awareness of this rare cancer. Sponsorship strengthens brand credibility, reinforces your company's role as a committed partner in advancing progress, and creates meaningful opportunities for employee engagement and community activation. It is a way to move beyond traditional sponsorship recognition and show tangible support for patients and families through a campaign with measurable reach and impact.

2026 CCA Awareness Month Highlights

1.55M

Total Social Media Reach

312.8K

Social Media
Impressions on World
Cholangiocarcinoma Day

1,539

New Social Media
Followers

144

Attendees spread
across 5 CARE Team
Events

~100

Structures Lit Green

2,114

Awareness Month
Website Views

12+

State/City Proclamations

Chicago, DC/Baltimore,
Nashville, New England
& Seattle



For more information, contact:

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Sponsorship Levels and Benefits

To ensure sponsors receive the full range of benefits and recognition opportunities, CCF kindly requests that sponsorship pledges be submitted by **January 20, 2027**. We recognize that internal approval timelines vary and are happy to work with your organization should additional flexibility be needed.

	Gold	Silver
Sponsorship Benefits	\$25,000	\$15,000
1 Receive Awareness Month Digital Badge	◆	
2 CCF-Supported Employee Fundraising Campaign	◆	
3 Recognition on LinkedIn by a CCF Executive	◆	
4 Logo Recognition on CCF Awareness Month Webpage	◆	◆
5 Receive Personalized Media Kit	◆	◆
6 Recognition on One CCF Social Media Post	◆	◆
7 Recognition in the CCF Annual Report	◆	◆
8 Logo Recognition on CCF Industry Partner Webpage	◆	◆
9 Post-Event Impact Report	◆	◆

Sponsorship Benefits Explained

1. Receive Awareness Month Digital Badge

Receive a CCF-branded digital badge (e.g., Proud Sponsor of CCA Awareness Month 2027) for use on your website, LinkedIn, and other digital communications.

2. CCF-Supported Employee Fundraising Campaign

Engage employees through a CCF-supported peer-to-peer fundraising campaign featuring a customized company fundraising page, branded toolkit, and ready-to-use communications. Includes planning support from CCF's Community Fundraising Director and an optional employee kickoff session. Campaign timing is flexible and requires 30–45 days of lead time.

3. Recognition on LinkedIn by a CCF Executive

Receive sponsor recognition in a LinkedIn post from Stacie Lindsey (CEO), Melinda Bachini (Chief Patient Officer), or Juan Valle (Chief Medical Officer).

4. Logo Recognition on CCF Awareness Month Webpage

Your company logo will be featured on CCF's CCA Awareness Month webpage, showcasing events, resources, and initiatives throughout February.

5. Receive Personalized Media Kit

Receive a customized media kit with ready-to-use social media, newsletter, and executive communications assets to promote your participation.

6. Recognition on One CCF Social Media Post

With 67,000+ social media followers and a total social media reach of 312,000 during last year's CCA Awareness Month, CCF offers significant exposure for your brand. As a sponsor of CCA Awareness Month, your company will be recognized across our social media platforms, amplifying your reach and impact.

7. Recognition in the CCF Annual Report

Your company will be recognized in the CCA Awareness Month section of the CCF Annual Report, reaching an estimated audience of 15,000.

8. Logo Recognition on CCF Industry Partner Webpage

Your company logo will be featured on CCF's Industry Partner webpage, recognizing your support of cholangiocarcinoma research, education, and patient support.



9. Post-Event Impact Report

Following the event, sponsors will receive a comprehensive Post-Event Impact Report summarizing key outcomes and engagement metrics. The report includes attendee demographics, participation data, event highlights, testimonials, and survey feedback, providing valuable insights into the event's reach and impact on the cholangiocarcinoma community.