

# INDUSTRY WEBINAR

## 2027 Sponsorship Prospectus

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### About the Cholangiocarcinoma Foundation

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The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family who lost a loved one to the disease, CCF has grown into a global leader in patient support, education, advocacy, and funding basic, clinical, and translational research. CCF's core values are patients first, collaboration, innovation, and urgency.

### About our Industry Webinars

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The Cholangiocarcinoma Foundation's (CCF) Educational Webinars offer companies a platform to share critical information about their cholangiocarcinoma (CCA)-specific therapies with a highly engaged audience of patients, caregivers, and healthcare professionals.

These webinars allow sponsors to present the science behind their therapy in understandable terms, share key data, and highlight clinical trial and treatment opportunities to the audience, providing the information they need to make decisions and be proactive in navigating their treatment.

Your sponsorship of **\$15,000** per webinar enables you to access our patient/caregiver community, positions your company alongside our recognizable brand, spreads awareness of your current initiatives, and supports the CCF mission.

*"The engagement and feedback we received from the CCF community during and after the webinar aired were truly inspiring. The thoughtful questions asked during the Q&A session highlighted the eagerness to learn and connect and we saw an increase in engagement following the live webinar."*

- Compass Therapeutics

### Format

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- **Duration:** 60 minutes
- **Presentation:** 30-40 minutes by sponsor
- **Live Q&A:** 20-30 minutes facilitated by the CCF Advocacy Team
- **Platform:** Hosted and facilitated by CCF via Zoom
- **Promotion:** CCF will promote the event through our event calendar, webinar webpage, social media channels, newsletters, and targeted community emails
- **Optional:** An Investigator on the study (typically the Principal Investigator; PI) typically leads the presentation, but companies may choose to designate an alternative speaker.

*The overview of cholangiocarcinoma and treatment was excellent. Every step was well explained."*

- Webinar Attendee

### Reach

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- **Expected Attendance:** 70-200 live participants on Zoom, with a mix of US and International participants
- **Post-Webinar Reach:** Webinar recording are hosted on [CCF's YouTube channel](#) and shared on CCF's social media platforms. On average, webinars receive an additional 300 views post-event, with some recordings reaching over 7,000 views

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### For more information, contact:

Kaylin Allenbrand, Director of Corporate Partnerships, [kaylin.allenbrand@curecca.org](mailto:kaylin.allenbrand@curecca.org)

## Sponsorship Benefits

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CCF hosts two webinars each month, and available dates can fill quickly. Webinar dates are secured once a pledge has been received, and we recommend a lead time of at least 3–4 months due to demand and scheduling availability.

### Enhanced Thought Leadership & Scientific Credibility

- Position your company as a leader in the CCA space by showcasing your research and commitment to rare cancer innovation to an eager and interested audience
- Demonstrate your company's scientific leadership
- Develop and title webinar content that highlights your company's portfolio and pipeline.
- Highlight recent advancements
- Gain insights that can inform your clinical trial recruitment strategies or future educational content

### Targeted Audience Engagement

- Increase awareness of trial and treatment information to support outreach and enrollment goals
- Reach a highly engaged, niche audience of CCA patients, caregivers, and healthcare professionals
- Gain real-time feedback from the community through a live Q&A session

### Extended Visibility & Enduring Content

- Webinar recording featured on CCF's YouTube channel for ongoing brand visibility and engagement
- Company logo featured on the live webinar and recording to highlight your support for education and advocacy
- Included in CCF's social media promotions, with the opportunity to be tagged for greater message amplification

### Production Support & Quality Assurance

- Leverage CCF's experienced team for webinar facilitation, speaker prep, and technical support
- Ensures a professional, smooth delivery with built-in trust from an established nonprofit

### Flexible Scheduling & Commitment Assurance

We understand that plans can shift, and we offer flexible scheduling within our established programming calendar to accommodate sponsor needs when possible.

- Sponsors may request to reschedule their webinar within 1 year of signing the pledge, subject to CCF's available, pre-approved webinar dates.
- In the event that a sponsor must cancel or postpone their webinar, a minimum of 45 days' written notice is required. This allows us to maintain a high-quality experience for our audience and partners.
- Cancellations made with fewer than 45 days' notice will forfeit sponsorship funds due to resource allocation, planning, and promotion already underway.

### Logo Featured on CCF Industry Partner Webpage

- Your company logo will be featured on CCF's Industry Partner webpage, a dedicated space that highlights the vital role of industry collaborators in advancing research, education, and patient support.

## Thank You to Our 2026 Industry Webinar Sponsors

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