



20th Anniversary Partner

2026 SPONSORSHIP PROSPECTUS

Commemorating Two Decades of Progress, Partnership, and Purpose

We request that all pledges be confirmed by **January 30, 2026**, to ensure full recognition across our 20th-anniversary programming. However, we understand that internal funding timelines and approval processes may vary, and we are happy to remain flexible to accommodate your organization's needs.

Celebrating 20 Years of Impact

In 2026, the Cholangiocarcinoma Foundation (CCF) proudly celebrates its 20th anniversary. What began as a small, family-founded nonprofit has become a global leader in patient advocacy, research funding, and educational support for the cholangiocarcinoma (CCA) community. Over the last two decades, we've expanded our team, deepened our programs, increased funding and research opportunities, and most importantly, fueled the science driving better patient outcomes and a future without CCA.

As we reflect on our achievements, we invite you to join us in shaping what comes next.

Legacy and Supporting Partnership Overview

The **20th Anniversary Legacy and Supporting Partner** designations are an exclusive, premium sponsorship opportunity that positions your company as a long-standing champion of the CCA community. This high-visibility package offers comprehensive brand exposure, recognition across all major anniversary programming, and the chance to demonstrate a legacy-level commitment to the future of cholangiocarcinoma advocacy, research, and patient support.

By becoming a legacy or supporting partner, your organization will be recognized for supporting today's full mission and investing in the future of CCF's continued progress toward finding a cure.

Additionally, there is an opportunity to support the development of [CCF's Patient App](#) and be recognized as a **Founding Partner**. This innovative resource will bring together interactive tools such as "Anatomy 101" with clickable illustrations and embedded educational videos, streamlined access to support and advocacy programs, a dynamic calendar with event notifications, simplified support group integration, push notifications, and an organized library of patient and caregiver resources. By centralizing these features, the app will provide patients, caregivers, and the broader CCA community with an invaluable, easy-to-access tool to support education, connection, and informed decision-making. The launch of this app coincides with CCF's 20th Anniversary and serves as a centerpiece of our anniversary celebration, underscoring our excitement in delivering yet another impactful resource for our community.

Why Become a Sponsor

- **Demonstrate Leadership:** Show your long-term commitment to the CCA space by aligning with CCF during this milestone year.
- **Advance the Mission:** Help accelerate progress in advocacy, research, and patient education.
- **Build Legacy:** Your support will leave a lasting imprint on a year dedicated to reflection, celebration, and forward momentum.
- **Connect Deeply:** Gain meaningful visibility and interaction with patients, caregivers, physicians, researchers, and fellow advocates.

Sponsorship Levels and Benefits

SPONSORSHIP BENEFITS	LEGACY PARTNER	SUPPORTING PARTNER
	\$20,000	\$10,000
Logo placement on Annual Conference attendee bags	●	
Special acknowledgement at VIP Champagne Toast during the Annual Conference	●	
Logo placement on 100 Q&A Book webpage	●	
Two custom-branded social media posts recognizing your support	●	
Logo placement on wall wrap at the convention center entrance of the Annual Conference	●	Name in text
Logo placement on anniversary landing page	●	Name in text
Logo placement on banner at the entrance of the Annual Conference Industry Exhibit Hall	●	Name in text
Logo placement on all digital and print materials for supported 2026 events	●	Name in text
Logo featured in commemorative video	●	Name in text
Recognition across all anniversary programs and events	●	●
Named in formal press release announcing all Legacy and Supporting Partners	●	●
Featured in quarterly industry newsletters (all four editions)	●	●
Invitation to VIP Champagne Toast at Annual Conference	●	●
Special acknowledgment in 2026 Annual Report for your milestone support	●	●
Logo on CCF's Industry Partner webpage	●	●

Add-On

- Patient App - Founding Partner
\$15,000

SPONSORSHIP BENEFITS EXPLAINED

Logo placement on Annual Conference attendee bags

Ensure your brand is seen by every in-person attendee with premium placement on attendee bags distributed at check-in. This is a high-visibility opportunity that extends your brand's reach throughout the three-day conference and beyond, as attendees often reuse these bags post-event.

Special acknowledgement at VIP Champagne Toast during the Annual Conference

Receive on-stage or verbal recognition during this exclusive, celebratory event honoring CCF's milestone year. Stand out among peers and elevate your brand as a key partner in front of top stakeholders and conference attendees.

Logo placement on 100 Q&A Book webpage

Sponsors will receive logo placement on the 100 Q&A Book webpage, a highly utilized resource hub on the CCF website. The book, launching in 2026, provides patients and caregivers with practical information that can be downloaded in sections or ordered in print as a notebook to use during appointments. Sponsorship helps cover the cost of shipping, design, and printing, ensuring this critical resource remains accessible to the cholangiocarcinoma community and will transition under CCF's Advocacy Alliance program in 2027.

Two custom-branded social media posts recognizing your support

CCF will create and post two branded acknowledgments across its high-engagement social media channels. With **50,000+** social media followers, amplify your visibility with our global audience, demonstrating your commitment to the CCA community and patient advocacy.

Logo placement on wall wrap at the convention center entrance of the Annual Conference

Your logo will be prominently featured on a large-scale graphic installation welcoming attendees. First impressions matter; capture the attention of every attendee from the moment they arrive.

Logo placement on anniversary landing page

Your logo will appear on CCF's dedicated 20th anniversary webpage for the full calendar year. Receive year-round visibility on a high-traffic destination for patients, caregivers, and professionals seeking trusted resources.

Logo placement on banner at the entrance of the Annual Conference Industry Exhibit Hall

Gain exposure through prominent signage placed at the gateway to the exhibit hall. Highlight your support in a high-traffic area where attendees gather, network, and engage with industry leaders.

Logo placement on all digital and print materials for supported 2026 events

As a 20th Anniversary supporter, your logo will appear in special digital marketing materials, including videos marking the Annual Conference, Regional Symposia marketing materials, CCA Awareness Month promotional materials, social media reels, and in event programs and slides.

Recognition across all anniversary programs and events

Feature in signature 2026 programming, including Cholangiocarcinoma Awareness Month, the CCF Annual Conference, and the Regional Symposia Series (5+ events).

Logo Featured in Commemorative Video

Be featured in a professionally produced video celebrating CCF's 20 years of progress and community impact. Gain lasting recognition through a heartfelt video shown at the Annual Conference and shared widely across CCF's digital platforms.

Named in formal press release announcing all Legacy and Supporting Partners

Your organization will be publicly recognized in a CCF-issued press release shared with media and stakeholders. Earn third-party validation and build your brand reputation as a trusted supporter of rare cancer advocacy and research.

Featured in quarterly industry newsletters (all four editions)

Your logo or name will appear in each 2026 edition of CCF's widely read industry newsletter. Maintain consistent, year-long engagement with CCF's network of healthcare professionals, researchers, and partners.

Invitation to VIP Champagne Toast at Annual Conference

Attend an intimate gathering to honor the milestone support of our most valued partners. Strengthen relationships with fellow industry leaders, key opinion leaders, and CCF leadership in a high-touch environment.

Special acknowledgment in 2026 Annual Report for your milestone support

Your organization will be formally acknowledged in CCF's year-end report, highlighting the impact of the 20th anniversary year. Solidify your role as a strategic partner and receive enduring recognition in a widely circulated institutional publication.

Logo on CCF's Industry Partner webpage

Your company logo will be featured on [CCF's Industry Partner webpage](#), a dedicated space that highlights the vital role of industry collaborators in advancing research, education, and patient support. This webpage is regularly visited by patients, caregivers, researchers, and healthcare professionals seeking trusted resources and partners in the cholangiocarcinoma space. Placement here reinforces your organization's commitment to the CCA community and increases visibility among a highly engaged audience.

ADD-ON

Patient App - Founding Partner

[View the Prospectus here.](#)

CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.