



Cholangiocarcinoma
Foundation®

CCA Awareness Month

2026 SPONSORSHIP PROSPECTUS

CCF kindly requests that company pledges be submitted by **January 15, 2026**. If this date does not align with your company's internal timeline, we are flexible and open to adjusting the deadline accordingly.

About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family that lost a loved one to cholangiocarcinoma, CCF has become a leading global resource in patient support, education, advocacy, and funding basic, clinical, and translational research. The organization's core values are patients first, collaboration, innovation, and urgency.

About CCA Awareness Month

The campaign takes place annually in February to promote cholangiocarcinoma awareness. This month offers opportunities to increase the understanding of this disease in our larger communities and draw attention to the challenges faced by people living with cholangiocarcinoma. We illuminate landmarks, share stories, and educate communities worldwide about CCA. We aim to ensure that the momentum continues throughout the year. The strength of our collective efforts as a community provides hope by advancing research to improve treatments and, ultimately, find a cure.

2025 CCA Awareness Month Highlights

- Total social media reach: **1.14 million** social media impressions (the number of times our content was seen) during February 2025
- **165.3K** social media impressions on World CCA Day
- Gained **1,902** new followers on social media
- International participation in Ireland, Canada, Europe, Australia, and New Zealand
- **150+** structures light #GREENforCCA
- Distributed **300**-yard signs
- **2,349** Awareness Month website page views



Why Become a Sponsor

Sponsoring CCA Awareness Month allows your company to be part of a powerful movement that raises awareness about cholangiocarcinoma. By partnering with CCF, you'll help amplify critical awareness and support ongoing research efforts to improve treatments and ultimately find a cure for this rare cancer. This sponsorship ensures your company is essential in bringing hope to patients and their families worldwide.

Sponsorship Benefits and Levels

First-Time Sponsors

CCF offers a discounted sponsorship rate for first-time industry partners. This program offers a meaningful way for your company to engage with the CCA community year-round, while supporting education, outreach, and advocacy efforts, all at a discounted rate.

SPONSORSHIP BENEFITS	GOLD \$20,000	SILVER \$15,000	BRONZE \$10,000	FIRST-TIME SPONSOR \$5,000
Company logo on CCF Awareness Month webpage	●			●
Company logo on CCF Media Kit	●			
Sponsor mention on LinkedIn	●	●		
Acknowledgement on one CCF social media post	●	●		
Awareness Month Digital Badge	●	●		●
Acknowledgement in CCF Annual Report	●	●	●	●
Company logo on one press release	●	●	●	●
Logo on CCF's Industry Partner webpage	●	●	●	●

SPONSORSHIP BENEFITS EXPLAINED

Company logo on CCF Awareness Month webpage

Your company logo will be placed on CCF's CCA Awareness Month webpage, highlighting key events, resources, and initiatives to raise awareness about cholangiocarcinoma. This will provide high visibility to supporters and participants throughout February.

Company logo on CCF Media Kit

Your company logo will be placed in the CCF media kit and distributed to worldwide partner organizations, such as cancer support communities, advocacy groups, healthcare organizations, and media outlets, to promote awareness initiatives.

Sponsor mention on LinkedIn

Your company will be acknowledged as a sponsor via a LinkedIn post from either Stacie Lindsey, CEO, Melinda Bachini, CPO, or Juan Valle, CMO.

Acknowledgement on one CCF social media post

With **55,000+** social media followers and a total social media reach of **300,000** during last year's CCA Awareness Month, CCF offers significant exposure for your brand. As a sponsor of CCA Awareness Month, your company will be prominently acknowledged across our social media platforms, amplifying your reach and impact.

Awareness Month Digital Badge

CCF will provide sponsors with a CCF-branded digital badge (e.g., *Proud Sponsor of CCA Awareness Month 2026*) for use on their corporate websites or LinkedIn.

Acknowledgment in CCF Annual Report

As a sponsor, your company will be recognized in the CCA Awareness Month section of the CCF Annual Report, reaching an estimated audience of **3,000**.

Company logo on one press release

As a sponsor of CCA Awareness Month, your company logo will be featured on a national press release, reaching a wide audience of media outlets, healthcare professionals, and advocates.

Logo on CCF's Industry Partner webpage

Your company logo will be featured on CCF's Industry Partner webpage, a dedicated space that highlights the vital role of industry collaborators in advancing research, education, and patient support.

CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.