



## Cholangiocarcinoma Foundation®

### Educational Webinar

#### 2025/2026 SPONSORSHIP PROSPECTUS

#### Overview

The Cholangiocarcinoma Foundation's (CCF) Educational Webinars offer companies a platform to share critical information about their cholangiocarcinoma (CCA)-specific therapies with a highly engaged audience of **patients, caregivers, and healthcare professionals**.

These webinars allow sponsors to present the science behind their therapy in understandable ways, share key data, and highlight clinical trial and treatment opportunities to the audience with the information they need to make decisions and be proactive in navigating their treatment.

Your sponsorship of **\$15,000** per webinar enables you to access our patient/caregiver community, position your company alongside our recognizable brand, spread awareness of your current initiatives, and support the CCF mission.

#### Webinar Format

- **Duration:** 60 minutes
- **Presentation:** 30–40 minutes by sponsor
- **Live Q&A:** 20–30 minutes facilitated by the CCF Advocacy Team
- **Platform:** Hosted and facilitated by CCF via Zoom
- **Promotion:** CCF promotes the event through our [event calendar](#), [webinar webpage](#), social media channels, newsletters, and targeted community emails.
- **Optional:** The Principal Investigator (PI) typically leads the presentation, but companies may choose to designate an alternative speaker

#### Audience

- **Expected Attendance:** 70–200 live participants on Zoom, with a mix of US and International participants
- **Post-Webinar Reach:** The recording is hosted on [CCF's YouTube channel](#) and shared on CCF's social media platforms. On average, webinars receive an additional 300 views post-event, with some recordings reaching over 3,000 views.

“The engagement and feedback we received from the CCF community during and after the webinar aired were truly inspiring. The thoughtful questions asked during the Q&A session highlighted the eagerness to learn and connect and we saw an increase in engagement following the live webinar.”

- Compass Therapeutics

## SPONSORSHIP BENEFITS

### Enhanced Thought Leadership & Scientific Credibility

- Position your company as a leader in the CCA space by showcasing your research and commitment to rare cancer innovation to an eager and interested audience
- Demonstrate your company's scientific leadership
- Create and title the webinar content, emphasizing key differentiators within your company's portfolio and development programs
- Highlight advancements in precision medicine or biomarker-driven therapies
- Gain insights that can inform your clinical trial recruitment strategies or future educational content

### Targeted Audience Engagement

- Increase awareness of trial and treatment information to support outreach and enrollment goals
- Reach a highly engaged, niche audience of CCA patients, caregivers, and healthcare professionals
- Gain real-time feedback from the community through a live Q&A session

### Extended Visibility & Enduring Content

- Webinar recording featured on CCF's YouTube channel for ongoing brand visibility and engagement
- Company logo featured on the live webinar and recording to highlight your support for education and advocacy
- Included in CCF's social media promotions, with the opportunity to be tagged for greater message amplification

"The webinar itself gave us the valuable opportunity to bring education on our trial directly to the patients themselves and allowed us the rare chance to answer their questions and engage in a positive, productive discussion."

- TransThera

### Production Support & Quality Assurance

- Leverage CCF's experienced team for webinar facilitation, speaker prep, and technical support
- Ensures a professional, smooth delivery with built-in trust from an established nonprofit

### Flexible Scheduling & Commitment Assurance

We understand that plans can shift, and we offer flexible scheduling within our established programming calendar to accommodate sponsor needs when possible.

- Sponsors may request to reschedule their webinar within **one year** of signing the pledge based on CCF's available, pre-approved webinar dates.
- In the event that a sponsor must cancel or postpone their webinar, **a minimum of 45 days' written notice** is required. This allows us to maintain a high-quality experience for our audience and partners.
- Cancellations made with fewer than 45 days' notice will forfeit sponsorship funds due to resource allocation, planning, and promotion already underway.

CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.