



Cholangiocarcinoma Foundation®

Patient App | Founding Partners

2026 SPONSORSHIP PROSPECTUS

Background and Purpose

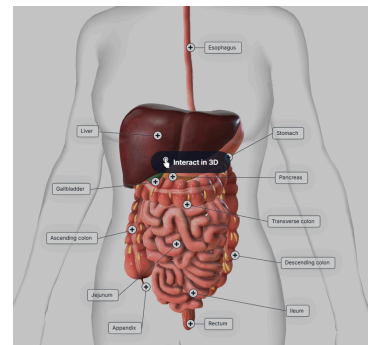
The concept for this app is driven directly by the voices of our community. Through daily conversations, support groups, and caregiver outreach, we've consistently heard the need for a centralized, accessible tool to navigate the complex CCA landscape. Additionally, CCF faces internal limitations in sending timely communications, managing outreach for support groups and events, and ensuring patients and caregivers are fully informed of available resources.

A recent survey of CCA patients found that **91% expressed interest** in a dedicated CCF app. Respondents shared valuable input on the content and tools they'd find most useful, guiding the app's design to ensure it delivers meaningful value.

The app will also be a valuable tool for providers, nurses, and navigators, who can share educational resources and demonstrate its features during patient interactions. By showing patients how the app works directly on their devices, providers can encourage patients to download it themselves, ensuring they have ongoing access to trusted information and support. In the future, this platform will support advanced features such as **clinical trial notifications**, helping increase trial awareness and enrollment.

Key Features Under Consideration

- **Newly Connected Program:** Interactive tools like “Anatomy 101” with clickable illustrations of the liver, bile ducts, portal vein, peritoneum, and lymphatic system, paired with embedded educational videos on diagnosis, biomarkers, and standard of care.
- **Support & Advocacy Resources:** Direct access to patient advocates, CholangioConnect (CCF's peer mentorship program), the Mike Shane Memorial Fund, second opinion guidance, and details on regional symposiums.
- **Interactive Calendar & Notifications:** A dynamic calendar of all CCF-hosted events (regional symposiums, webinars, care team events), with Zoom registration links and push notifications for real-time updates.
- **Support Group Integration:** Simplified sign-up and automated reminders for support groups, easing patient burden and reducing the need for repeated outreach.
- **Organized Resource Library:** An easy-to-navigate content hub featuring curated information on financial assistance, caregiving, insurance support, and more.



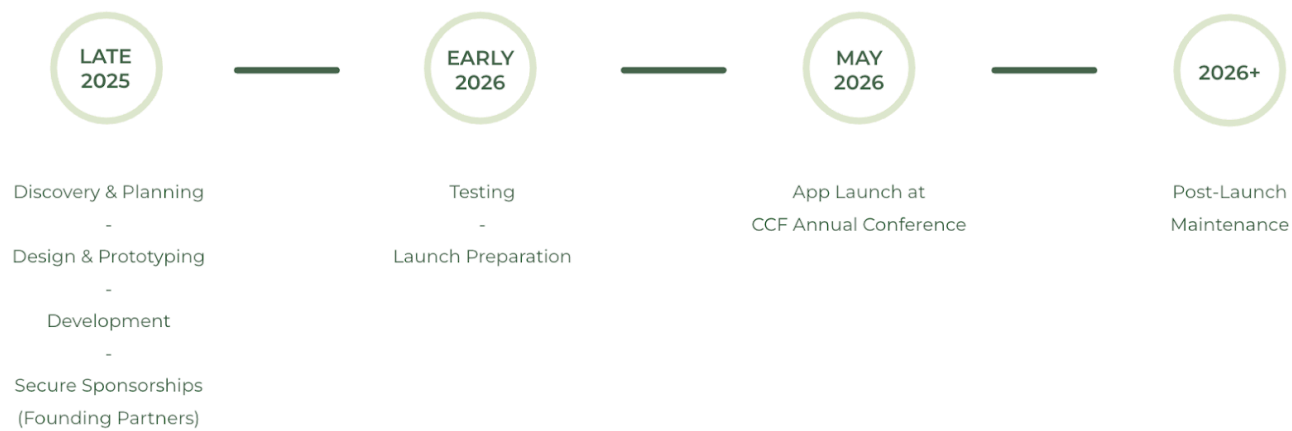
Sponsorship Benefits

- Permanent logo placement within the app, with Founding Partner recognition
- One collective push notification or pop-up to app users, acknowledging all Founding Partners and highlighting information on their treatment options
- Recognition as a Founding Partner on the CCF webpage, promoting the app
- Recognition in one publication of CCF's community-wide newsletter, reaching 34,000 subscribers
- Acknowledgement on one CCF social media post as a Founding Partner
- End-of-year usage and impact report, providing sponsors with key app metrics and insights into reach, engagement, and community benefit for 2026
- Visibility to patients, caregivers, providers, and navigators worldwide
- Exposure at CCF-hosted events and conferences where the app is introduced and promoted

Funding Plan and Timeline

Our funding strategy includes an initial investment from a group of Founding Partners to support the app's development. Companies contributing **\$15,000** during this build-out phase will receive **permanent logo placement within the app**, be recognized as **Founding Partners**, and benefits extending from the app launch in May 2026 through December 2026.

Ongoing support opportunities will begin in January 2027 to fund annual maintenance and enhancements. By tracking app usage and actively listening to the community, we will ensure the platform remains responsive, innovative, and closely aligned with the evolving needs of patients and caregivers.



CCF's obligation is fulfilled by delivering on the commitments articulated in this prospectus for the year indicated above, as well as by the value the sponsor receives from its association with CCF's intellectual capital, partners, and constituents.