



Cholangiocarcinoma
Foundation®

CCF ANNUAL CONFERENCE

2027 Sponsorship Prospectus

About the Cholangiocarcinoma Foundation

The Cholangiocarcinoma Foundation's (CCF) mission is to find a cure and improve the quality of life for those affected by cholangiocarcinoma (CCA). Founded in 2006 in Salt Lake City, Utah, by a family who lost a loved one to the disease, CCF has grown into a global leader in patient support, education, advocacy, and funding basic, clinical, and translational research. CCF's core values are patients first, collaboration, innovation, and urgency.

About our Annual Conference

The Cholangiocarcinoma Foundation's Annual Conference is the premier global meeting dedicated exclusively to cholangiocarcinoma. Each year, nearly 500 researchers, clinicians, scientists, healthcare professionals, industry partners, patients, caregivers, and advocates gather to share the latest scientific discoveries, clinical advances, and emerging treatment strategies.

What makes the conference unique is the integration of patients and caregivers into the scientific program. Their lived experiences help shape discussions and ensure research, education, and clinical care remain focused on the real-world needs of the cholangiocarcinoma community.

Through scientific sessions, clinical updates, educational programming, and networking opportunities, the conference fosters collaboration across research, clinical care, advocacy, and industry, accelerating progress toward earlier diagnosis, more effective treatments, and improved outcomes for patients and families.



Key Event Metrics

449

Onsite
Attendees

272

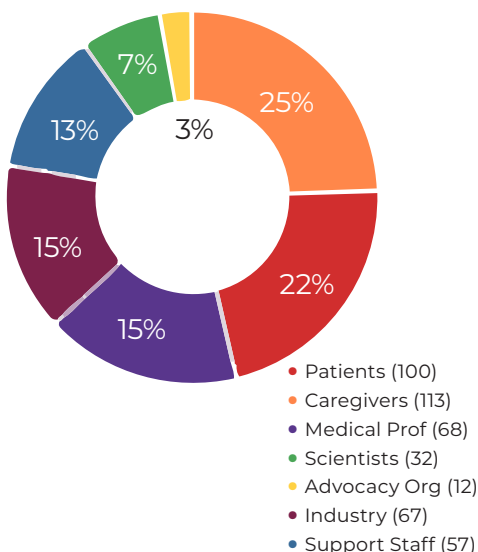
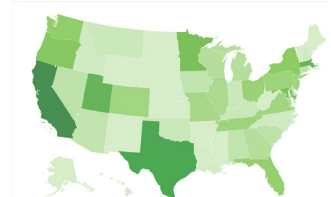
Virtual
Attendees

1-3

May 2026
Salt Lake City

45 States Represented

- TOP 5
1. California
 2. Texas
 3. Massachusetts
 4. Utah
 5. Minnesota



RESEARCH POSTERS
PRESENTED



PATIENT
SCHOLARSHIPS



- TOP 5
1. USA
 2. Canada
 3. UK
 4. Spain
 5. Korea

For more information, contact:

Kaylin Allenbrand, Director of Corporate Partnerships, kaylin.allenbrand@curecca.org

Why Become a Sponsor

Sponsoring the CCF Annual Conference offers pharmaceutical, biotech, and testing companies a unique opportunity to engage with the full cholangiocarcinoma community in one trusted, mission-driven setting. As CCF's flagship conference, this event brings together approximately 450 on-site attendees, including patients, caregivers, clinicians, scientists, researchers, advocates, and industry leaders, to share the latest advances in research, treatment, clinical trials, biomarker testing, and patient-centered care.

Sponsors gain meaningful visibility before, during, and after the conference, with added exposure to CCF's broader network of 67,000+ social media followers, 30,000+ email subscribers, and 336,000 annual website visitors.

Through sponsorship, companies can demonstrate their commitment to improving outcomes, elevate awareness of their work, and support a conference that keeps patient and caregiver voices central to scientific and clinical progress.

"This conference brings together patients, caregivers, clinicians, researchers, and industry experts in a truly meaningful way. It combines cutting-edge research with a warm, welcoming community."
— Patient

Sponsorship Levels and Benefits

To ensure sponsors receive the full range of benefits and recognition opportunities, CCF kindly requests that sponsorship pledges be submitted by **February 1, 2027**. For pledges received beyond this date, limited benefits may apply.

	Redwood	Oak	Cedar	Maple
	\$170,000	\$75,000	\$35,000	\$20,000
1 Branded meeting room naming rights	◆			
2 Push notification within Cvent conference app	◆			
3 Premium exhibit booth placement	◆			
4 Logo featured on Cvent conference app	◆			
5 Logo featured on registration announcement email	◆			
6 Branded items in attendee welcome bags	3 Items	1 Item		
7 In-person exhibitor booth and two chairs	◆	◆	◆	
8 Complimentary registrations	12	6	2	
9 Pre-conference video feature	◆	◆	◆	
10 Recognition at badge decoration station	◆	◆	◆	
11 Literature in attendee welcome bags	4 Pieces	2 Pieces	1 Piece	
12 Logo featured on attendee welcome bags	◆	◆	◆	
13 Advertisement in digital program	2 Full-Pages	1 Full-Page	1/2 Page	
14 Logo featured on welcome slide deck	◆	◆	◆	◆
15 Recognition on one CCF social media post	◆	◆	◆	◆
16 Logo recognition at all meals, including Patient and Caregiver Welcome Event and Awards Ceremony	◆	◆	◆	◆
17 Logo featured on ribbon wall	◆	◆	◆	◆
18 Logo featured in digital program	◆	◆	◆	◆
19 Logo featured on Annual Conference registration webpage	◆	◆	◆	◆
20 Logo featured on CCF Industry Partner webpage	◆	◆	◆	◆
21 Recognition in CCF Annual Report	◆	◆	◆	◆
22 Post-event impact report	◆	◆	◆	◆
23 Add-on: Branded room key cards and key sleeves		\$15,000		
24 Add-on: Second exhibitor booth and two chairs		\$15,000		
25 Add-on: Industry Forum participation		\$15,000		
26 Add-on: Patient Roundtable sponsor		TBD		
27 Add-on: Patient Advisory Board		Contact Us		

For more information, contact:

Kaylin Allenbrand, Director of Corporate Partnerships, kaylin.allenbrand@curecca.org

Sponsorship Benefits Explained

1. **Branded Meeting Room Naming Rights:**

Gain exclusive naming rights to a meeting or breakout room, with logo recognition on the digital agenda, room signage, and optional branded items (e.g., notepads or pens). Company logo must be received by February 4, 2027 to receive this benefit.

2. **Push Notification Within Cvent Conference App:**

Send one branded push notification through the conference app to engage attendees with a timely message or call to action. Push notification details must be received by March 10, 2027 to receive this benefit.

3. **Premium Exhibit Booth Placement:**

Receive priority exhibit booth placement in the exhibitor hallway for maximum attendee visibility. Company pledge must be received by February 26, 2027 to receive this benefit.

4. **Logo Featured on Cvent Conference App:**

Your logo will be displayed in the conference app, providing visibility throughout the event. Company logo must be received by October 15, 2026 for inclusion at the time of the app launch. Otherwise, logos will be added within one week of the received pledge date.

5. **Logo Featured on Registration Announcement Email:**

Your logo will appear on the Annual Conference registration announcement email, providing early visibility as the conference is promoted. Pledge and company logo must be received by October 15, 2026 to be included in the initial announcement to the community.

6. **Branded Items in Attendee Welcome Bags:**

Include branded items in attendee welcome bags to create a lasting touchpoint with conference participants. Items may include water bottles, pens, lip balm, lotion, tissues, ice packs, or bandages. Branded items must be received by February 4, 2027 to be included in the welcome bags.

7. **In-Person Exhibitor Booth and Two Chairs:**

Receive one exhibitor booth with two chairs to showcase your organization and connect with attendees. Sponsors provide branded tablecloths and display materials. Power and drapery may be available for purchase upon request. Power/drapery requests must be received by February 26, 2027 to receive this benefit.

8. **Complimentary Registrations:**

Receive complimentary registrations based on your sponsorship level. Additional registrations are available for purchase for \$750 per person through the CCF Annual Conference registration webpage. Company representatives using complimentary registrations must register via the conference portal by February 4, 2027.

9. **Pre-Conference Video Feature:**

Share a 1–2 minute video before the conference via email and/or social media to introduce your organization, highlight research or treatment options, or promote clinical trials. Videos must be submitted to CCF by February 26, 2027.

10. **Recognition at Badge Decoration Station:**

Receive recognition at the interactive Badge Decoration Station, a popular attendee gathering space. Availability is dependent on venue space and the final conference layout. Company logo must be received by February 4, 2027 to receive this benefit.



11. **Literature in Attendee Welcome Bags:**

Include marketing materials in attendee welcome bags for extended brand visibility. The number of items allowed is based on sponsorship level. Literature must be received by February 4, 2027 to be included in the welcome bags.

12. **Logo Featured on Attendee Welcome Bags:**

Your logo will appear on attendee welcome bags distributed at check-in, providing visibility throughout and beyond the conference. Company logo must be received by February 4, 2027 to be included on the welcome bags.



13. **Advertisement in Digital Program:**

Place a full- or half-page advertisement in the Annual Conference digital program. Advertisements must be received by February 4, 2027 to be included in the digital program.

Full-page ads: 5.5" wide × 8.5" tall.
Half-page ads: 5.5" wide × 4.25" tall.
PDF preferred; high-resolution JPG is also accepted.

14. **Logo Featured on Welcome Slide Deck:**

Your logo will be displayed in the conference Welcome Slide Deck. Company logo must be received by February 4, 2027 to be included.

15. **Recognition on One CCF Social Media Post:**

Receive recognition in one CCF social media post shared with more than 67,000 followers. Company logo must be received by March 10, 2027 to receive this benefit.

Sponsorship Benefits Explained

16. Logo Recognition at Conference Meals:

Receive logo recognition at conference meals, including the Patient and Caregiver Welcome Event and CCF Awards Ceremony. The Welcome Event brings together more than 300 patients and caregivers. Company logo must be received by February 4, 2027 to receive recognition.



17. Logo Featured on Ribbon Wall:

Your logo will be displayed at the Ribbon Wall, a high-traffic area visited by every conference attendee. Company logo must be received by February 4, 2027 to receive this benefit.

18. Logo Featured in Digital Program:

Your logo will appear in the Annual Conference digital program. Company logo must be received by March 10, 2027 to receive this benefit.

19. Logo Featured on Annual Conference Registration Webpage:

Your logo will be displayed on the Annual Conference registration webpage throughout the registration period. Pledges must be received by October 15, 2026 for logos to be included at launch. Otherwise, logos will be added within one week of the received pledge date.

20. Logo Featured on CCF Industry Partner Webpage:

Your logo will be featured on CCF's Industry Partner webpage, recognizing your support of cholangiocarcinoma research, education, and patient care. Company logo must be received by March 10, 2027 to receive this benefit.

21. Recognition in the CCF Annual Report:

Receive recognition in the Annual Conference section of the CCF Annual Report, reaching approximately 15,000 readers. Company logo must be received by March 10, 2027 to receive this benefit.

22. Post-Event Impact Report:

Receive a comprehensive report summarizing participation metrics, attendee demographics, program highlights, and testimonials.

23. ADD-ON

Branded Room Key Cards and Key Sleeves: Feature your brand on hotel room key cards and paper key sleeves distributed to attendees staying within the conference hotel block. This benefit is exclusive to one sponsor. Company logo must be received by February 4, 2027 to receive this benefit.



24. ADD-ON

Second Exhibitor Booth and Two Chairs: Add a second exhibitor booth with two chairs to expand your presence in the exhibit hall. Sponsors provide branded tablecloths and display materials. Power and drapery may be available for purchase upon request. Company pledge and power/drapery requests must be received by February 26, 2027 to receive this benefit.



25. ADD-ON

Industry Forum Participation:

Present your research, clinical trials, educational initiatives, or commercial programs to members of CCF's International Cholangiocarcinoma Research Network (ICRN) during a 30-minute session. Sessions include a 15-minute presentation followed by 15 minutes of Q&A and feedback from ICRN members. Company pledge must be received by February 4, 2027 to receive this benefit.

26. ADD-ON

Patient Roundtable Sponsor:

Participate in a patient roundtable focused on clinical trials, drug development, side effect management, data updates, and other topics important to the cholangiocarcinoma community. Industry Council members are automatically invited to participate as sponsors as part of their membership. Includes logo recognition on the Patient Roundtable digital invitation and welcome slide. Company pledge and logo must be received by February 26, 2027 to receive this benefit.

27. ADD-ON

Patient Advisory Board: Host a customized Patient Advisory Board with 6–10 patients and caregivers who provide feedback on clinical, educational, or commercial initiatives. Panels may include international or U.S.-based participants and may be private or multisponsor and tailored to your objectives. Verbal confirmation of participation must be received by October 15, 2026. Pledges may be received by February 4, 2027 if necessary due to budgeting cycles.